



Sponsorship Opportunities

\$75,000

Title Sponsor

Only one sponsorship available \$7,200 FMV*

- Co-branded event logo
- Six tournament foursomes giveaway for each guest
- Branded signage on tee/green holes
- Logo on all tournament materials, printed and digital
- Corporate speaker at tournament
- Tournament volunteer engagement opportunities
- Co-branded golf item giveaway
- Tagged social media posts with company highlights
- Title sponsor will receive all benefits listed below:

All sponsors below will receive:

- Name recognition on an oversized wind flag around the putting green
- Three foursomes in event
- Tee/green signage on two holes
- Goodie bag for each player at the tournament
- Logo recognition on event-day sponsor signage
- Logo recognition on event website
- Logo recognition in event brochure
- Opportunity to win prizes for longest drive and closest to the pin
- Opportunity to win patient-painted awards for:
 - 1st, 2nd and 3rd place teams for each course
 - The “worst” pants

\$25,000

Only one sponsorship available \$3,600 FMV*

25th Anniversary Specialty Item Sponsor

- Custom co-branded Bad Pants 25th Anniversary giveaway for each guest

\$25,000

Only one sponsorship available \$3,600 FMV*

Golf Flag Sponsor

- Custom golf flags with logo and artwork of company's choice throughout each of the three courses

\$15,000

Only one sponsorship available per category (with the exception of custom specialty sponsorships) \$3,600 FMV*

Ball Marker Sponsor

- Logo recognition on ball markers given to every 25th Bad Pants Open guest

Cooler Sponsor

- Logo recognition on coolers given to every 25th Bad Pants Open guest

Tee Marker Sponsor

- Logo recognition on each hole at the tee box at 25th Bad Pants Open

Golf Ball Sponsor

- Logo recognition on 25th golf balls

Greenside Drink Sponsor

- Sponsor of all greenside drinks
- Opportunity for logo on each drink station, including all glasses and napkins (six total stations, two per course)
- Opportunity to have volunteers serve drinks at each station

Towel Sponsor

- Logo recognition on golf towels given to every 25th Bad Pants Open guest

Custom Specialty Sponsor

- Logo recognition on custom item is available upon request. Please contact BadPantsOpen@texaschildrens.org

All sponsors below will receive:

- Goodie bag for each player at the tournament
- Opportunity to win prizes for longest drive and closest to the pin
- Opportunity to win patient-painted awards for:
 - 1st, 2nd and 3rd place teams for each course
 - The “worst” pants

\$10,000

\$3,600 FMV*

Knicker Sponsor

Three foursomes in event

\$6,000

\$2,400 FMV*

Plaid Sponsor

Two foursomes in event

\$4,000

\$1,200 FMV*

Belbottom Sponsor

One foursome in event

\$500

Hole Sponsor

- Tee/green signage on one hole

Deadline to be listed in the brochure: THURSDAY, AUGUST 24, 2023

If you have any questions or would like to learn more about additional sponsorship opportunities, please contact Texas Children's Office of Philanthropy:

Texas Children's Hospital
Office of Philanthropy
1919 S. Braeswood, Ste. 6226
Houston, TX 77030

BadPantsOpen@texaschildrens.org
Phone: 832-824-2945
Fax: 832-825-1119

*Estimated fair market value



Registration Form

Sponsorships

YES! I will be a contributor to the 2023 The Bad Pants Open golf tournament at the following level. (Please check one.)

- | | | |
|---|--|---|
| <input type="checkbox"/> Title Sponsor \$75,000 | <input type="checkbox"/> Tee Marker Sponsor \$15,000 | <input type="checkbox"/> Plaid Sponsor \$6,000 |
| <input type="checkbox"/> 25 th Anniversary Specialty Item Sponsor \$25,000 | <input type="checkbox"/> Golf Ball Sponsor \$15,000 | <input type="checkbox"/> Bellbottom Sponsor \$4,000 |
| <input type="checkbox"/> Golf Flag Sponsor \$25,000 SOLD OUT | <input type="checkbox"/> Greenside Drink Sponsor \$15,000 | <input type="checkbox"/> Hole Sponsor \$500 |
| <input type="checkbox"/> Ball Marker Sponsor \$15,000 | <input type="checkbox"/> Towel Sponsor \$15,000 | <input type="checkbox"/> Donation \$ _____ |
| <input type="checkbox"/> Cooler Sponsor \$15,000 SOLD OUT | <input type="checkbox"/> Custom Specialty Sponsor \$15,000 | <i>(I do not wish to receive any of the benefits offered at my giving level.)</i> |
| | <input type="checkbox"/> Knicker Sponsor \$10,000 | |

Name or company name as it should appear in printed materials* (Please print)

Contact Name

Address

City

State

ZIP

Phone (required)

Email

Register by Thursday, August 24, 2023, to be listed in the event brochure

ONLINE BadPantsOpen.org **EMAIL** BadPantsOpen@texaschildrens.org

MAIL Texas Children's Hospital, c/o Melanie Blount, P.O. Box 300630, Houston, Texas 77230-0630

*If the gift is not being made anonymously, Donor grants TCH the right, without charge, to photograph the Donor and use the names, likeness, images of the Donor and/or logo in photographic, audiovisual, digital or any other medium (the "Media Materials") and to use, reproduce, distribute, exhibit, and publish the Media Materials in any manner and in whole or in part, including in brochures, website postings, donor walls, informational and marketing materials, and reports and publications describing TCH's fundraising and business activities.

Texas Children's Hospital will detach, redact and shred this portion immediately after payment is processed.

Payment options

___ My enclosed check is payable to Texas Children's Hospital.

___ My company's matching gift form is enclosed.

Please charge my: AmEx MasterCard Visa Discover

Name on Card

Card Number

Exp. Date

Signature of Purchaser

Date

Phone (required)

Billing Address

City

State

ZIP

Billing address for this card is the same as above

DAF - Texas Children's Hospital will gladly accept event donations from a donor-advised fund; however, per IRS requirements, all offered benefits must be waived.

DONATION: I do not wish to receive any of the benefits offered at my giving level.

For additional information, please call **832-824-2945**. Email optout@texaschildrens.org to have your name removed from our lists.

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