



# Sponsorship Opportunities

## All sponsors below will receive:

- Name recognition on an oversized wind flag around the putting green
- Three foursomes in event
- Tee/green signage on two holes
- Logo recognition on event-day sponsor signage
- Logo recognition on event website
- Logo recognition in event brochure
- Goodie bag for each player at the tournament
- Opportunity to win prizes for longest drive and closest to the pin
- Opportunity to win patient-painted awards for:
  - 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place teams for each course
  - The "worst" pants

**\$25,000**

Only one sponsorship available  
Estimated fair market value: \$3,600

### Golf Flag Sponsor

- Custom golf flags with logo and artwork of company's choice throughout each of the three courses

**\$15,000**

Only one sponsorship available per category (with the exception of custom specialty sponsorships)  
Estimated fair market value: \$3,600

### Ball Marker Sponsor

- Logo recognition on ball markers given to every Bad Pants Open guest

### Cooler Sponsor

- Logo recognition on coolers given to every Bad Pants Open guest

### Custom Specialty

- Custom sponsorships available upon request. Please contact [BadPantsOpen@texaschildrens.org](mailto:BadPantsOpen@texaschildrens.org)

### Golf Ball Sponsor

- Logo recognition on golf balls

### Greenside Drink Sponsor

- Sponsor of all greenside drinks
- Opportunity for logo on each drink station, including all glasses and napkins (six total stations, two per course)
- Opportunity to have volunteers serve drinks at each station

### Tee Marker Sponsor

- Logo recognition on each hole at the tee box

### Towel Sponsor

- Logo recognition on golf towels

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- Goodie bag for each player at the tournament
- Opportunity to win prizes for longest drive and closest to the pin
- Opportunity to win patient-painted awards for:
  - 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place teams for each course
  - The "worst" pants

**\$10,000**

Estimated fair market value: \$3,600

### Knicker Sponsor

Three foursomes in event

**\$6,000**

Estimated fair market value: \$2,400

### Plaid Sponsor

Two foursomes in event

**\$4,000**

Estimated fair market value: \$1,200

### Belbottom Sponsor

One foursome in event

**\$500**

### Hole Sponsor

- Tee/green signage on one hole

### Deadline to be listed in the brochure: THURSDAY, AUGUST 18, 2022

If you have any questions or would like to learn more about additional sponsorship opportunities, please contact Texas Children's Office of Philanthropy:

Texas Children's Hospital  
Office of Philanthropy  
1919 S. Braeswood, Ste. 5214  
Houston, TX 77030

[BadPantsOpen@texaschildrens.org](mailto:BadPantsOpen@texaschildrens.org)  
Phone: 832-824-2945  
Fax: 832-825-1119



# Registration Form

## Sponsorships

**YES!** I will be a contributor to the 2022 The Bad Pants Open golf tournament at the following level. (Please check one.)

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Title Sponsor \$100,000 <b>SOLD OUT</b>    | <input type="checkbox"/> Golf Ball Sponsor \$15,000             | <input type="checkbox"/> Knicker Sponsor \$10,000   |
| <input type="checkbox"/> Golf Flag Sponsor \$25,000 <b>SOLD OUT</b> | <input type="checkbox"/> Greenside Drink Sponsor \$15,000       | <input type="checkbox"/> Plaid Sponsor \$6,000      |
| <input type="checkbox"/> Ball Marker Sponsor \$15,000               | <input type="checkbox"/> Tee Marker Sponsor \$15,000            | <input type="checkbox"/> Bellbottom Sponsor \$4,000 |
| <input type="checkbox"/> Cooler Sponsor \$15,000 <b>SOLD OUT</b>    | <input type="checkbox"/> Towel Sponsor \$15,000 <b>SOLD OUT</b> | <input type="checkbox"/> Hole Sponsor \$500         |
| <input type="checkbox"/> Custom Specialty Sponsor \$15,000          | <input type="checkbox"/> Golf Cart Sponsor \$12,000             | <input type="checkbox"/> Donation \$_____           |
- (I do not wish to receive any of the benefits offered at my giving level.)

Name or company name as it should appear in printed materials\* (Please print)

Contact Name

Address

City

State

ZIP

Phone (required)

Email

**Register by Thursday, August 18, 2022, to be listed in the event brochure**

**ONLINE** BadPantsOpen.com      **EMAIL** BadPantsOpen@texaschildrens.org

**MAIL** Texas Children's Hospital, c/o Melanie Blount, P.O. Box 300630, Houston, Texas 77230-0630

\*If the gift is not being made anonymously, Donor grants TCH the right, without charge, to photograph the Donor and use the names, likeness, images of the Donor and/or logo in photographic, audiovisual, digital or any other medium (the "Media Materials") and to use, reproduce, distribute, exhibit, and publish the Media Materials in any manner and in whole or in part, including in brochures, website postings, donor walls, informational and marketing materials, and reports and publications describing TCH's fundraising and business activities.

Texas Children's Hospital will detach, redact and shred this portion immediately after payment is processed.

## Payment options

\_\_\_ My enclosed check is payable to Texas Children's Hospital.

\_\_\_ My company's matching gift form is enclosed.

Please charge my: ☐ AmEx ☐ MasterCard ☐ Visa ☐ Discover

Name on Card

Card Number

Exp. Date

Signature of Purchaser

Date

Phone (required)

Billing Address

City

State

ZIP

☐ Billing address for this card is the same as above

DAF - Texas Children's Hospital will gladly accept event donations from a donor-advised fund; however, per IRS requirements, all offered benefits must be waived.

☐ DONATION: I do not wish to receive any of the benefits offered at my giving level.

For additional information, please call 832-824-2945. To have your name removed from our lists, email [optout@texaschildrens.org](mailto:optout@texaschildrens.org).

