Sponsorship Opportunities

$25,000 Only one sponsorship available

**Golf Flag Sponsor**
- Custom golf flags with logo and artwork of company’s choice throughout each of the three courses

$15,000 Only one sponsorship available per category with the exception of custom specialty sponsorships

**Ball Marker Sponsor**
- Logo recognition on ball markers

**Cooler Sponsor**
- Logo recognition on coolers

**Custom Specialty**
- Logo recognition on custom item is available upon request
- Please contact RBCBadPantsOpen@texaschildrens.org

**Golf Ball Sponsor**
- Logo recognition on golf balls

**Greenside Drink Sponsor**
- Sponsor of all greenside drinks
- Logo opportunity on each drink station, including all glasses and napkins – six total stations, two per courses
- Opportunity to have volunteers serve drinks at each station

**Tee Marker Sponsor**
- Logo recognition on each hole at the tee box

**Towel Sponsor**
- Logo recognition on golf towels

$12,000 Only one sponsorship available

**Golf Cart Sponsor**
- Custom golf flags with logo on each cart

**Golf Ball Sponsor**
- Logo recognition on golf balls

**Greenside Drink Sponsor**
- Sponsor of all greenside drinks
- Logo opportunity on each drink station, including all glasses and napkins – six total stations, two per courses
- Opportunity to have volunteers serve drinks at each station

**Tee Marker Sponsor**
- Logo recognition on each hole at the tee box

**Golf Cart Sponsor**
- Custom golf flags with logo on each cart

All Sponsors above will receive...

(The estimated fair market value of each sponsorship is $3,600.)

- Name recognition on an oversized wind flag around the putting green
- Three foursomes in event
- Tee/green signage on two holes
- Logo recognition on event-day sponsor signage, website and brochure
- Goodie bag for each player at the tournament
- Opportunity to win patient-painted awards for 1st, 2nd, and 3rd place teams for each course and the “worst” pants
- Opportunity to win prizes for longest drive and closest to the pin

Deadline to be listed in the brochure: **THURSDAY, AUGUST 19, 2021**

Please contact RBCBadPantsOpen@texaschildrens.org for more information.
Sponsorship Opportunities

$10,000 Knicker Sponsor
- Three foursomes in event
- Tee/green signage on two holes
- Logo recognition on event-day sponsor signage, website and brochure

Estimated fair market value: $3,600

$6,000 Plaid Sponsor
- Two foursomes in event
- Tee/green signage on one hole
- Logo recognition on event-day sponsor signage and brochure
- Name recognition on event website

Estimated fair market value: $2,400

$4,000 Bellbottom Sponsor Limited availability
- One foursome in event
- Name recognition on event-day sponsor signage, website and brochure

Estimated fair market value: $1,200

$500 Hole Sponsor
- Tee/green signage on one hole

All Sponsors above will receive...
- Goodie bag for each player at the tournament
- Opportunity to win patient-painted awards for:
  - 1st, 2nd, and 3rd place teams for each course
  - The “worst” pants
  - Longest drive and closest to the pin

Deadline to be listed in the brochure: THURSDAY, AUGUST 19, 2021
To inquire about additional sponsorship opportunities or for any questions, please contact Texas Children’s Office of Philanthropy:

RBCBadPantsOpen@texaschildrens.org 832-826-5412 Office
Texas Children’s Hospital Office of Philanthropy
P.O. Box 300630 Houston, Texas 77230-0630

Play Colorfully

RBCBadPantsOpen.com
Registration Form

Sponsorships  YES!  I will be a contributor to the 2021 RBC Bad Pants Open at the following level. (Please check one.)

- Golf Flag Sponsor $25,000
- Ball Marker Sponsor $15,000
- Cooler Sponsor $15,000 NEW!
- Custom Specialty Sponsor $15,000 NEW!
- Golf Ball Sponsor $15,000
- Greenside Drink Sponsor $15,000 SOLD!
- Tee Marker Sponsor $15,000
- Towel Sponsor $15,000
- Golf Cart Sponsor $12,000 SOLD!
- Knicker Sponsor $10,000
- Plaid Sponsor $6,000
- Bellbottom Sponsor $4,000
- Hole Sponsor $500
- Donation $__________________

(I do not wish to receive any of the benefits offered at my giving level.)

Name or company name as it should appear in printed materials* (Please print)  Contact Name

Address  City  State  ZIP

Phone (required)  Email

Register by Thursday, August 19, 2021, to be listed in the event brochure

ONLINE  RBCBadPantsOpen.com  EMAIL  RBCBadPantsOpen@texaschildrens.org

MAIL Texas Children's Hospital, c/o Anyoleth Sanchez, P.O. Box 300630, Houston, Texas 77230-0630

*If the gift is not being made anonymously, Donor grants TCH the right, without charge, to photograph the Donor and use the names, likeness, images of the Donor and/or logo in photographic, audiovisual, digital or any other medium (the “Media Materials”) and to use, reproduce, distribute, exhibit, and publish the Media Materials in any manner and in whole or in part, including in brochures, website postings, donor walls, informational and marketing materials, and reports and publications describing TCH’s fundraising and business activities.

Payment Options

___ My enclosed check is payable to Texas Children’s Hospital.  ___ My company’s matching gift form is enclosed.

Please charge my:   ☐ AmEx   ☐ MasterCard   ☐ Visa   ☐ Discover

Name on Card   Card Number   Exp. Date

Signature of Purchaser   Date   Phone (required)

Billing Address  City  State  ZIP

☐ Billing address for this card is the same as above

Texas Children’s Hospital will detach, redact and shred this portion immediately after payment is processed.

DAF - Texas Children’s Hospital will gladly accept event donations from a donor-advised fund; however, per IRS requirements, all offered benefits must be waived.

If you need additional information, please call 832-824-6806. To have your name removed from our lists, email preferences@texaschildrens.org.