



THURSDAY, OCTOBER 11, 2018  
The Clubs of Kingwood



PRESENTED BY



Wealth Management  
Capital Markets

## Golf Flag Sponsor

Only one sponsorship available

\$25,000

- Custom golf flags with logo and artwork of company's choice throughout each of the three courses

Estimated fair market value: \$3,000

## Ball Marker Sponsor

Only one sponsorship available

\$15,000

- Logo recognition on ball markers given to every Bad Pants Open guest

Estimated fair market value: \$3,000

## Reception Sponsor

Only one sponsorship available

\$20,000

- Logo recognition on bag drop entrance to The Bad Pants Open
- Logo recognition on signage at The Bad Pants Open reception

Estimated fair market value: \$3,000

## Tee Marker Sponsor

Only one sponsorship available

\$15,000

- Logo recognition on each hole at the tee box

Estimated fair market value: \$3,000

## Greenside Drink Sponsor

Only one sponsorship available

\$15,000

- Sponsor of all greenside drinks at The Bad Pants Open
- Opportunity for logo on each drink station, including all glasses and napkins — six total stations, two per course
- Opportunity to have volunteers serve drinks at each station

Estimated fair market value: \$3,000

## Towel Sponsor

Only one sponsorship available

\$15,000

- Logo recognition on golf towels given to every Bad Pants Open guest

Estimated fair market value: \$3,000

Custom sponsorships available upon request. Please contact [BadPantsOpen@texaschildrens.org](mailto:BadPantsOpen@texaschildrens.org).

## All Sponsors Above Will Receive

- Name recognition on an oversized wind flag around the putting green
- Three foursomes in event
- Tee/green signage on two holes
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure
- Goodie bag for each player at the tournament
- Opportunity for inclusion in advertising and promotional materials with media partners (partners to be determined)
- Opportunity to win patient-painted awards for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place teams for each course
- Opportunity to win patient-painted awards for the "worst" pants
- Opportunity to win hole-in-one prizes
- Opportunity to win prizes for longest drive and closest to the pin

Play Colorfully  
[BadPantsOpen.com](http://BadPantsOpen.com)



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## Knicker Sponsor

Three foursomes in event

\$10,000

- Tee/green signage on two holes
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure
- Opportunity for inclusion in advertising and promotional materials with media partners (partners to be determined)

Estimated fair market value: \$3,000

## Plaid Sponsor

Two foursomes in event

\$6,000

- Tee/green signage on one hole
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure

Estimated fair market value: \$2,000

## Bellbottom Sponsor

One foursome in event

\$4,000

- Name recognition on event-day sponsor signage
- Name recognition on event website
- Name recognition in event brochure

Estimated fair market value: \$1,000

## All Sponsors Above Will Receive

- Goodie bag for each player at the tournament
- Opportunity to win patient-painted award for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place teams for each course
- Opportunity to win hole-in-one prizes
- Opportunity to win patient-painted awards for the "worst" pants
- Opportunity to win prizes for longest drive and closest to the pin

## Hole Sponsor

\$500

- Tee/green signage on one hole

**Deadline to be listed in the brochure: WEDNESDAY, AUGUST 8, 2018**

To inquire about additional sponsorship opportunities or for any questions, please contact The Office of Philanthropy:

BadPantsOpen@texaschildrens.org  
832-824-6909 Office  
832-825-1131 Fax

Please send high-resolution company logo to:  
BadPantsOpen@texaschildrens.org

Texas Children's Hospital  
Office of Philanthropy  
1919 South Braeswood Boulevard  
Suite 5214  
Houston, Texas 77030

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## Sponsorships

\_\_\_\_\_ **YES!** I will be a contributor to the 2018 Bad Pants Open at the following level. (Please check one.)

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Golf Flag Sponsor \$25,000       | <input type="checkbox"/> Tee Marker Sponsor \$15,000 | <input type="checkbox"/> Bellbottom Sponsor \$4,000 |
| <input type="checkbox"/> Reception Sponsor \$20,000       | <input type="checkbox"/> Towel Sponsor \$15,000      | <input type="checkbox"/> Hole Sponsor \$500         |
| <input type="checkbox"/> Greenside Drink Sponsor \$15,000 | <input type="checkbox"/> Knicker Sponsor \$10,000    | <input type="checkbox"/> Donation \$ _____          |
| <input type="checkbox"/> Ball Marker Sponsor \$15,000     | <input type="checkbox"/> Plaid Sponsor \$6,000       |   |

\_\_\_\_\_  
Name or company name as it should appear in printed materials\* (Please print)      Contact Name

\_\_\_\_\_  
Address      City      State      ZIP

\_\_\_\_\_  
Telephone      Fax      Email

## Register By

FAX 832-825-1131      ONLINE badpantsopen.com      EMAIL BadPantsOpen@texaschildrens.org

MAIL Texas Children's Hospital, c/o Laura Goodrum, 1919 South Braeswood Blvd., Suite 5214, Houston, Texas 77030

To be listed in the brochure, please return the completed reply form to Laura Goodrum by Wednesday, August 8, 2018.

\*Donor grants TCH the right, without charge, to use the name, likeness, and/or image of the Donor in photographic, paper audiovisual, digital or any other form of medium (the "Media Materials") and to use, reproduce, distribute, and publish the Media Materials in any manner, including brochures, website postings, marketing materials, and publications describing TCH's development and business activities.

Texas Children's Hospital will detach and shred this portion immediately after payment is processed.

## Payment Options

\_\_\_\_\_ My enclosed check is payable to Texas Children's Hospital.      \_\_\_\_\_ My company's matching gift form is enclosed.

Please charge my:     AmEx     MasterCard     Visa     Discover

\_\_\_\_\_  
Name On Card      Card Number      Exp. Date

\_\_\_\_\_  
Signature      Date

\_\_\_\_\_ Donation only: I do not wish to accept any of the benefits offered at my giving level.

If you need additional information, please call 832-824-6909. To have your name removed from our lists, email [optout@texaschildrens.org](mailto:optout@texaschildrens.org).