



THURSDAY, OCTOBER 11, 2018
The Clubs of Kingwood



PRESENTED BY



Wealth Management
Capital Markets

Golf Flag Sponsor

Only one sponsorship available

- Custom golf flags with logo and artwork of company's choice throughout each of the three courses
- Estimated fair market value: \$3,000

\$25,000

Ball Marker Sponsor

Only one sponsorship available

- Logo recognition on ball markers given to every Bad Pants Open guest
- Estimated fair market value: \$3,000

\$15,000

Reception Sponsor

Only one sponsorship available

- Logo recognition on bag drop entrance to The Bad Pants Open
 - Logo recognition on signage at The Bad Pants Open reception
- Estimated fair market value: \$3,000

\$20,000

Tee Marker Sponsor

Only one sponsorship available

- Logo recognition on tee box
- Estimated fair market value: \$3,000

\$15,000

Greenside Drink Sponsor

Only one sponsorship available

- Sponsor of all greenside drinks at The Bad Pants Open
 - Opportunity for logo on each drink station, including all glasses and napkins — six total stations, two per course
 - Opportunity to have volunteers serve drinks at each station
- Estimated fair market value: \$3,000

\$15,000

Towel Sponsor

Only one sponsorship available

- Logo recognition on golf towels given to every Bad Pants Open guest
- Estimated fair market value: \$3,000

\$15,000

Custom sponsorships available upon request. Please contact BadPantsOpen@texaschildrens.org.

All Sponsors Above Will Receive

- Name recognition on an oversized wind flag around the putting green
- Three foursomes in event
- Tee/green signage on two holes
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure
- Goodie bag for each player at the tournament
- Opportunity for inclusion in advertising and promotional materials with media partners (partners to be determined)
- Opportunity to win patient-painted awards for 1st, 2nd and 3rd place teams for each course
- Opportunity to win patient-painted awards for the "worst" pants
- Opportunity to win hole-in-one prizes
- Opportunity to win prizes for longest drive and closest to the pin

Play Colorfully
BadPantsOpen.com



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Knicker Sponsor

Three foursomes in event

\$10,000

- Tee/green signage on two holes
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure
- Opportunity for inclusion in advertising and promotional materials with media partners (partners to be determined)

Estimated fair market value: \$3,000

Plaid Sponsor

Two foursomes in event

\$6,000

- Tee/green signage on one hole
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure

Estimated fair market value: \$2,000

Bellbottom Sponsor

One foursome in event

\$4,000

- Name recognition on event-day sponsor signage
- Name recognition on event website
- Name recognition in event brochure

Estimated fair market value: \$1,000

All Sponsors Above Will Receive

- Goodie bag for each player at the tournament
- Opportunity to win patient-painted award for 1st, 2nd and 3rd place teams for each course
- Opportunity to win hole-in-one prizes
- Opportunity to win patient-painted awards for the "worst" pants
- Opportunity to win prizes for longest drive and closest to the pin

Hole Sponsor

\$500

- Tee/green signage on one hole

Deadline to be listed in the brochure: WEDNESDAY, AUGUST 8, 2018

To inquire about additional sponsorship opportunities or for any questions, please contact The Office of Philanthropy:

BadPantsOpen@texaschildrens.org
832-824-6909 Office
832-825-1131 Fax

Please send high-resolution company logo to:
BadPantsOpen@texaschildrens.org

Texas Children's Hospital
Office of Philanthropy
1919 South Braeswood Boulevard
Suite 5214
Houston, Texas 77030

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Sponsorships

_____ **YES!** I will be a contributor to the 2018 Bad Pants Open at the following level. (Please check one.)

- | | | |
|---|---|---|
| <input type="checkbox"/> Golf Flag Sponsor \$25,000 | <input type="checkbox"/> Tee Marker Sponsor \$15,000 | <input type="checkbox"/> Bellbottom Sponsor \$4,000 |
| <input type="checkbox"/> Reception Sponsor \$20,000 | <input type="checkbox"/> Towel Sponsor \$15,000 | <input type="checkbox"/> Hole Sponsor \$500 |
| <input type="checkbox"/> Greenside Drink Sponsor \$15,000 | <input type="checkbox"/> Knicker Sponsor \$10,000 | <input type="checkbox"/> Donation \$ _____ |
| <input type="checkbox"/> Ball Marker Sponsor \$15,000 | <input type="checkbox"/> Plaid Sponsor \$6,000 | |

Name or company name as it should appear in printed materials* (Please print) Contact Name

Address City State ZIP

Telephone Fax Email

Register By

FAX 832-825-1131 ONLINE badpantsopen.com EMAIL BadPantsOpen@texaschildrens.org

MAIL Texas Children's Hospital, c/o Laura Goodrum, 1919 South Braeswood Blvd., Suite 5214, Houston, Texas 77030

To be listed in the brochure, please return the completed reply form to Laura Goodrum by Wednesday, August 8, 2018.

*Donor grants TCH the right, without charge, to use the name, likeness, and/or image of the Donor in photographic, paper audiovisual, digital or any other form of medium (the "Media Materials") and to use, reproduce, distribute, and publish the Media Materials in any manner, including brochures, website postings, marketing materials, and publications describing TCH's development and business activities.

Texas Children's Hospital will detach and shred this portion immediately after payment is processed.

Payment Options

_____ My enclosed check is payable to Texas Children's Hospital. _____ My company's matching gift form is enclosed.

Please charge my: AmEx MasterCard Visa Discover

Name On Card Card Number Exp. Date

Signature Date

_____ Donation only: I do not wish to accept any of the benefits offered at my giving level.

If you need additional information, please call 832-824-6909. To have your name removed from our lists, email optout@texaschildrens.org.