



Texas Children's  
Hospital  
Benefiting Texas Children's  
Newborn Center

PRESENTED BY



Wealth Management  
Capital Markets

THURSDAY, OCTOBER 12, 2017 | THE CLUBS OF KINGWOOD

## Golf Flag Sponsor

Only one sponsorship available

- Custom golf flags with logo and artwork of company's choice throughout each of the three courses

Estimated fair market value: \$3,000

\$25,000

## Ball Marker Sponsor

Only one sponsorship available

- Logo recognition on ball markers given to every Bad Pants Open guest

Estimated fair market value: \$3,000

\$15,000

## 20th Anniversary Sponsor

Only one sponsorship available

- Logo recognition on bag drop entrance to The Bad Pants Open
- Logo recognition on signage at The Bad Pants Open reception celebrating the 20th anniversary

Estimated fair market value: \$3,000

\$20,000

## Tee Marker Sponsor

Only one sponsorship available

- Logo recognition on each hole at the tee box

Estimated fair market value: \$3,000

\$15,000

## Greenside Drink Sponsor

Only one sponsorship available

- Sponsor of all greenside drinks at The Bad Pants Open
- Opportunity for logo recognition on all greenside drinks including all glasses and napkins
- Opportunity to serve drinks at each station

Estimated fair market value: \$3,000

\$15,000

**SOLD OUT**

## Towel Sponsor

Only one sponsorship available

- Logo recognition on golf towels given to every Bad Pants Open guest

Estimated fair market value: \$3,000

\$15,000

Custom sponsorships available upon request. Please contact [BadPantsOpen@texaschildrens.org](mailto:BadPantsOpen@texaschildrens.org).

## All Sponsors Above Will Receive

- Logo recognition on an oversized wind flag around the putting green
- Three foursomes in event
- Tee/green signage on three holes
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure
- Goodie bag for each player at the tournament
- Opportunity for inclusion in advertising and promotional materials with media partners (partners to be determined)
- Opportunity to win patient-painted awards for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place teams for each course
- Opportunity to win patient-painted awards for the "worst" pants
- Opportunity to win hole-in-one prizes
- Opportunity to win prizes for longest drive and closest to the pin

Play Colorfully  
[BadPantsOpen.com](http://BadPantsOpen.com)



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## Knicker Sponsor

Three foursomes in event

- Tee/green signage on three holes
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure
- Opportunity for inclusion in advertising and promotional materials with media partners (partners to be determined)

Estimated fair market value: \$3,000

\$10,000

## Bellbottom Sponsor

One foursome in event

- Tee/green signage on two holes
- Name recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure

Estimated fair market value: \$1,000

\$4,000

## Plaid Sponsor

Two foursomes in event

- Tee/green signage on two holes
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure

Estimated fair market value: \$2,000

\$6,000

## Polyester Sponsor

One foursome in event  
(Limited availability)

- Name recognition on
- Name recognition on

Estimated fair market value: \$1,000

\$3,000



## All Sponsors Above Will Receive

- Goodie bag for each player at the tournament
- Opportunity to win patient-painted award for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place teams for each course
- Opportunity to win hole-in-one prizes
- Opportunity to win patient-painted awards for the "worst" pants
- Opportunity to win prizes for longest drive and closest to the pin

## Hole Sponsor

- Tee/green signage on one hole
- Name recognition in event brochure

\$500


Deadline to be listed in the brochure: WEDNESDAY, AUGUST 16, 2017

To inquire about additional sponsorship opportunities or for any questions, please contact The Office of Development:

BadPantsOpen@texaschildrens.org | Texas Children's Hospital  
832-824-6917 Office | Office of Development  
832-825-1119 Fax | 1919 South Braeswood Boulevard  
Suite 5214  
Please send high-resolution company logo to: | Houston, Texas 77030  
BadPantsOpen@texaschildrens.org

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## Sponsorships

YES! I will be a contributor to the 2017 Bad Pants Open at the following level. (Please check one.)

- Golf Flag Sponsor \$25,000
- 20th Anniversary Sponsor \$20,000
- Ball Marker Sponsor \$15,000
- Tee Marker Sponsor \$15,000
- Towel Sponsor \$15,000
- Knicker Sponsor \$10,000
- Plaid Sponsor \$6,000
- Bellbottom Sponsor \$4,000
- Polyester Sponsor \$3,000  
(Limited availability)
- Hole Sponsor \$500
- Donation \$ \_\_\_\_\_
- \$20 Donation for 20<sup>th</sup> Anniversary

To be listed in the brochure, please return the completed reply form by Wednesday, August 16, 2017.

## Register By

FAX 832-825-1119  
ONLINE [badpantsopen.com](http://badpantsopen.com)  
EMAIL [BadPantsOpen@texaschildrens.org](mailto:BadPantsOpen@texaschildrens.org)  
MAIL Texas Children's Hospital  
1919 South Braeswood Blvd.  
Suite 5214  
Houston, Texas 77030

\_\_\_\_\_  
Name or company name as it should appear in printed materials (Please print)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

## Payment Options

- My enclosed check is payable to Texas Children's Hospital.
- My company's matching gift form is enclosed.

*Please charge my:*

\_\_\_\_\_  
Name On Card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Donation only: I do not wish to accept any of the benefits offered at my giving level. Please sign below to affirm that you will accept no benefits.

\_\_\_\_\_  
Signature (Required for tax deduction purposes)

If you need additional information, please call 832-824-6917. To have your name removed from our lists, email [optout@texaschildrens.org](mailto:optout@texaschildrens.org)

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