



Texas Children's
Hospital®
Benefiting Texas Children's
Newborn Center

PRESENTED BY



Wealth Management
Capital Markets

Golf Flag Sponsor

Only one sponsorship available

- Custom golf flags with logo and artwork of company's choice throughout each of the three courses

Estimated fair market value: \$3,000

\$25,000

Ball Marker Sponsor

Only one sponsorship available

- Logo recognition on ball markers given to every Bad Pants Open guest

Estimated fair market value: \$3,000

\$15,000

20th Anniversary Sponsor

Only one sponsorship available

- Logo recognition on bag drop entrance to The Bad Pants Open
- Logo recognition on signage at The Bad Pants Open reception celebrating the 20th anniversary

Estimated fair market value: \$3,000

\$20,000

Tee Marker Sponsor

Only one sponsorship available

- Logo recognition on each hole at the tee box

Estimated fair market value: \$3,000

\$15,000

Greenside Drink Sponsor

Only one sponsorship available

- Sponsor of all greenside drinks at The Bad Pants Open
- Opportunity for logos on each drink including all glasses and napkins
- Opportunity to provide refreshments at each station

Estimated fair market value: \$5,000

\$15,000

SOLD OUT

Towel Sponsor

Only one sponsorship available

- Logo recognition on golf towels given to every Bad Pants Open guest

Estimated fair market value: \$3,000

\$15,000

SOLD OUT

Custom sponsorships available upon request. Please contact BadPantsOpen@texaschildrens.org.

All Sponsors Above Will Receive

- Logo recognition on an oversized wind flag around the putting green
- Three foursomes in event
- Tee/green signage on three holes
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure
- Goodie bag for each player at the tournament
- Opportunity for inclusion in advertising and promotional materials with media partners (partners to be determined)
- Opportunity to win patient-painted awards for 1st, 2nd and 3rd place teams for each course
- Opportunity to win patient-painted awards for the "worst" pants
- Opportunity to win hole-in-one prizes
- Opportunity to win prizes for longest drive and closest to the pin

Play Colorfully
BadPantsOpen.com



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Knicker Sponsor

Three foursomes in event

- Tee/green signage on three holes
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure
- Opportunity for inclusion in advertising and promotional materials with media partners (partners to be determined)

Estimated fair market value: \$3,000

\$10,000

Bellbottom Sponsor

One foursome in event

- Tee/green signage on two holes
- Name recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure

Estimated fair market value: \$1,000

\$4,000

Plaid Sponsor

Two foursomes in event

- Tee/green signage on two holes
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure

Estimated fair market value: \$2,000

\$6,000

Polyester Sponsor

One foursome in event
(Limited availability)

- Name recognition on event-day sponsor signage
- Name recognition on event website

Estimated fair market value: \$1,000

\$3,000

SOLD OUT

All Sponsors Above Will Receive

- Goodie bag for each player at the tournament
- Opportunity to win patient-painted award for 1st, 2nd and 3rd place teams for each course
- Opportunity to win hole-in-one prizes
- Opportunity to win patient-painted awards for the "worst" pants
- Opportunity to win prizes for longest drive and closest to the pin

Hole Sponsor

- Tee/green signage on one hole
- Name recognition in event brochure

\$500


Deadline to be listed in the brochure: FRIDAY, DECEMBER 22, 2017

To inquire about additional sponsorship opportunities or for any questions, please contact The Office of Philanthropy:

BadPantsOpen@texaschildrens.org | Texas Children's Hospital
832-824-6917 Office | Office of Philanthropy
832-825-1131 Fax | 1919 South Braeswood Boulevard
Suite 5214
Please send high-resolution company logo to: | Houston, Texas 77030
BadPantsOpen@texaschildrens.org

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Sponsorships

YES! I will be a contributor to the 2017 Bad Pants Open at the following level. (Please check one.)

- Golf Flag Sponsor \$25,000
- 20th Anniversary Sponsor \$20,000
- Ball Marker Sponsor \$15,000
- Tee Marker Sponsor \$15,000
- ~~Towel Sponsor \$15,000~~
- Knicker Sponsor \$10,000
- Plaid Sponsor \$6,000
- Bellbottom Sponsor \$4,000
- ~~Polyester Sponsor \$6,000~~
- Hole Sponsor \$500
- Donation \$ _____
- \$20 Donation for 20th Anniversary

To be listed in the brochure, please return the completed reply form by Friday, December 22, 2017.

Register By

FAX 832-825-1131
ONLINE badpantsopen.com
EMAIL BadPantsOpen@texaschildrens.org
MAIL Texas Children's Hospital
1919 South Braeswood Blvd.
Suite 5214
Houston, Texas 77030

Name or company name as it should appear in printed materials (Please print)

Contact Name

Address

City

State

ZIP

Telephone

Fax

Email

Payment Options

- My enclosed check is payable to Texas Children's Hospital.
- My company's matching gift form is enclosed.

Please charge my:

Name On Card

Card Number

Exp. Date

Signature

Date

Donation only: I do not wish to accept any of the benefits offered at my giving level. Please sign below to affirm that you will accept no benefits.

Signature (Required for tax deduction purposes)

If you need additional information, please call 832-824-6917. To have your name removed from our lists, email optout@texaschildrens.org

Play Colorfully
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