

THURSDAY, OCTOBER 22, 2020
The Clubs of Kingwood



Texas Children's
Newborn Center®



SPONSORSHIP OPPORTUNITIES

Golf Flag Sponsor

Only one sponsorship available

- Custom golf flags with logo and artwork of company's choice throughout each of the three courses

Estimated fair market value: \$3,600

\$25,000

Reception Sponsor

Only one sponsorship available

- Logo recognition at bag drop entrance
- Logo recognition on signage at reception

Estimated fair market value: \$3,600

\$20,000

Specialty Levels

\$15,000

Ball Marker Sponsor

Only one sponsorship available

- Logo recognition on ball markers given to every guest

Estimated fair market value: \$3,600

Golf Ball Sponsor

Only one sponsorship available

- Logo recognition on golf balls

Estimated fair market value: \$3,600

Tee Marker Sponsor

Only one sponsorship available

- Logo recognition on each hole at the tee box

Estimated fair market value: \$3,600

Cooler Sponsor

Only one sponsorship available

- Logo recognition on coolers given to every guest

Estimated fair market value: \$3,600

Greenside Drink Sponsor

Only one sponsorship available

- Sponsor of all greenside drinks
- Opportunity for logo on each drink station, including all glasses and napkins – six total stations, two per course
- Opportunity to have volunteers serve drinks at each station

Estimated fair market value: \$3,600

Towel Sponsor

Only one sponsorship available

- Logo recognition on golf towels given to every guest

Estimated fair market value: \$3,600

Custom Specialty Sponsor

- Logo recognition on custom item is available upon request. Please contact RBCbadpantsopen@texaschildrens.org

Estimated fair market value: \$3,600

Deadline to be listed in the brochure: THURSDAY, AUGUST 20, 2020

Sponsors will receive...

(\$25,000, \$20,000, and \$15,000 only)

- Name recognition on an oversized wind flag around the putting green
- Three foursomes in event
- Tee/green signage on two holes
- Logo recognition on event-day sponsor signage
- Logo recognition on event website
- Logo recognition in event brochure
- Goodie bag for each player at the tournament
- Opportunity to win patient-painted awards for:
 - ★ 1st, 2nd, and 3rd place teams for each course
 - ★ the "worst" pants
- Opportunity to win prizes for longest drive and closest to the pin

Play Colorfully
RBCBadPantsOpen.com

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Knicker Sponsor

Three foursomes in event

- Tee/green signage on two holes
- Logo recognition on event-day sponsor signage
- Logo recognition on event website
- Logo recognition in event brochure

Estimated fair market value: \$3,600

\$10,000

Plaid Sponsor

Two foursomes in event

- Tee/green signage on one hole
- Logo recognition on event-day sponsor signage
- Name recognition on event website
- Logo recognition in event brochure

Estimated fair market value: \$2,400

\$6,000

Bellbottom Sponsor

One foursome in event

Limited availability

- Name recognition on event-day sponsor signage
- Name recognition on event website
- Name recognition in event brochure

Estimated fair market value: \$1,200

\$4,000

Sponsors will receive...

(\$10,000, \$6,000, and \$4,000 only)

- Goodie bag for each player at the tournament
- Opportunity to win patient-painted awards for:
 - ★ 1st, 2nd, and 3rd place teams for each course
 - ★ the "worst" pants
- Opportunity to win prizes for longest drive and closest to the pin

Hole Sponsor

- Tee/green signage on one hole

\$500

Deadline to be listed in the brochure: THURSDAY, AUGUST 20, 2020

To inquire about additional sponsorship opportunities or for any questions,
please contact Texas Children's Office of Philanthropy:

RBCBadPantsOpen@texaschildrens.org
832-826-5412 Office
832-825-1131 Fax
Please send high-resolution company logo to:
RBCBadPantsOpen@texaschildrens.org

Texas Children's Hospital
Office of Philanthropy
P.O. Box 300630
Houston, Texas 77230-0630

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REGISTRATION FORM

Sponsorships

 YES! I will be a contributor to the 2020 RBC Bad Pants Open at the following level. (Please check one.)

- | | | |
|--|---|--|
| <input type="checkbox"/> Golf Flag Sponsor \$25,000 | <input type="checkbox"/> Golf Ball Sponsor \$15,000 | <input type="checkbox"/> Plaid Sponsor \$6,000 |
| <input type="checkbox"/> Reception Sponsor \$20,000 | <input type="checkbox"/> Greenside Drink Sponsor \$15,000 SOLD! | <input type="checkbox"/> Bellbottom Sponsor \$4,000 |
| <input type="checkbox"/> Ball Marker Sponsor \$15,000 | <input type="checkbox"/> Tee Marker Sponsor \$15,000 | <input type="checkbox"/> Hole Sponsor \$500 |
| <input type="checkbox"/> Cooler Sponsor \$15,000 SOLD! | <input type="checkbox"/> Towel Sponsor \$15,000 | <input type="checkbox"/> Donation \$_____ |
| <input type="checkbox"/> Custom Specialty Sponsor \$15,000 | <input type="checkbox"/> Knicker Sponsor \$10,000 | (I do not wish to receive any of the benefits offered at my giving level.) |

Name or company name as it should appear in printed materials* (Please print)

Contact Name

Address

City

State

ZIP

Phone (required)

Fax

Email

Register By

Deadline to be listed in the brochure: THURSDAY, AUGUST 20, 2020

ONLINE RBCBadPantsOpen.com EMAIL RBCBadPantsOpen@texaschildrens.org FAX 832-825-1131

MAIL Texas Children's Hospital, c/o Anyoeth Sanchez, P.O. Box 300630, Houston, Texas 77230-0630

*If the gift is not being made anonymously, Donor grants TCH the right, without charge, to photograph the Donor and use the names, likeness, images of the Donor and/or logo in photographic, audiovisual, digital or any other medium (the "Media Materials") and to use, reproduce, distribute, exhibit, and publish the Media Materials in any manner and in whole or in part, including in brochures, website postings, donor walls, informational and marketing materials, and reports and publications describing TCH's fundraising and business activities.

Texas Children's Hospital will detach and shred this portion immediately after payment is processed.

Payment Options

 My enclosed check is payable to Texas Children's Hospital.

 My company's matching gift form is enclosed.

Please charge my: AmEx MasterCard Visa Discover

Name on Card

Card Number

Exp. Date

Signature of Purchaser

Date

Phone (required)

Billing Address

City

State

ZIP

Billing address for this card is the same as above

DAF - Texas Children's Hospital will gladly accept event donations from a donor-advised fund; however, per IRS requirements, all offered benefits must be waived.

If you need additional information, please call 832-824-6917. To have your name removed from our lists, email optout@texaschildrens.org.